Privacy Center

Break2ru User Data - Account Deletion Requirement

At Break2ru, we prioritize user privacy and data protection in compliance with global data privacy laws such as the General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA). If you want to delete your account and associated data, here's everything you need to know about the process:

1. Account Deletion Policy

- **Right to Erasure**: Users have the right to request the deletion of their personal data at any time.
- **Scope**: Account deletion removes all personal data, activity logs, and preferences associated with your account from our systems, except where retention is required by law (e.g., tax or legal obligations).

2. How to Request Account Deletion

To initiate the deletion of your account:

- Submit a Request: Send an email to info@Break2ru.com with the subject line: "Account Deletion Request."
 - Include your username, registered email address, and a brief confirmation that you wish to delete your account.
- 2. **Verification**: Our team will verify your identity to prevent unauthorized deletion.
- 3. **Confirmation**: Once verified, you will receive a confirmation email stating that your account is queued for deletion.

3. Processing Time

- Requests are typically processed within 30 days.
- You will receive a confirmation once your account and data have been permanently deleted.

4. Important Considerations

- Irreversible Action: Once your account is deleted, it cannot be recovered. All
 data, including subscriptions, saved preferences, and history, will be permanently
 erased.
- **Compliance Exceptions**: Certain data may be retained for legal, tax, or regulatory compliance, as required by law.
- **Service Access**: Post-deletion, you will lose access to all Break2ru services and features associated with your account.

5. Contact for Support

For additional questions or concerns regarding account deletion or data privacy, contact us at:

- Email: info@Break2ru.com
- **Support Team**: Available Monday to Friday, 9 AM 6 PM (GMT).

At Break2ru, we are committed to transparency and ensuring your privacy rights are upheld. Your data, your choice!

Break2ru takes the safety and privacy of its users seriously, especially for children under 13. The following safety measures are in place to ensure compliance and protect young users:

1. Parental Consent for Users Under 13

Children under 13 cannot sign up or use the Break2ru app without explicit consent from their parents or legal guardians. This ensures compliance with privacy laws like COPPA (Children's Online Privacy Protection Act).

2. Age Verification

During the sign-up process, users are required to provide their date of birth. If the entered age indicates the user is under 13, the app restricts account creation and prompts for parental consent.

3. Parental Approval Process

- Parents receive a consent form via email or through the app.
- The form clearly outlines the app's features, data collection practices, and safety measures.
- Parents must verify their identity and approve their child's access before the account is activated.

4. Content Moderation

Break2ru uses advanced AI and human moderation to monitor user-generated content, ensuring it is age-appropriate and free from harmful material.

5. Restricted Features for Underage Accounts

For accounts belonging to users under 13 (with parental consent):

- Messaging features may be limited to parent-approved contacts.
- Profile visibility is restricted to ensure privacy.
- Ads or promotions targeting children are removed.

6. Educational Resources for Parents

Parents are provided with guides and tools to help them understand the app's functionality, monitor their child's activity, and set appropriate restrictions.

7. Data Protection

The app adheres to strict data protection standards to safeguard the personal information of children and their families. No data is shared with third parties without explicit parental consent.

8. Easy Account Management

Parents can easily access and manage their child's account settings, view activity, and revoke access if necessary.

These measures ensure that Break2ru is a safe, compliant, and family-friendly platform for all users.

What is the Privacy Policy and what does it cover?

Break2ru's Privacy Policy outlines how the platform collects, uses, shares, and protects your personal information. The policy covers various aspects of your data, including:

1. Information Collection

Instagram collects information you provide directly, such as your username, email address, and phone number. It also collects information automatically, like your IP address, device type, and how you interact with the platform.

2. Cookies and Similar Technologies

Break2ru uses cookies and similar technologies to track your activity on the platform and personalize your experience.

3. Use of Information

The platform uses the information it collects to provide, maintain, and improve its services, including showing you personalized content and ads.

4. Information Sharing

Break2ru shares your information with third parties, such as service providers, advertisers, and law enforcement agencies, for various purposes outlined in the policy.

5. Your Choices

The Privacy Policy explains your choices regarding the information you provide and how it's used, including how to access and update your information and manage your privacy settings.

6. Data Retention and Security

Break2ru outlines how long it retains your information and the security measures it employs to protect it.

7. International Data Transfers

If you're located outside the United States, your information may be transferred to and processed in other countries where Break2ru operates.

8. Updates to the Policy

The Privacy Policy may be updated from time to time, and Break2ru will notify you of any significant changes.

It's essential to review the Privacy Policy periodically to stay informed about how Break2ru handles your data and any updates to its practices.

Break2ru's Privacy Policy covers all products and services offered by Break2ru, including but not limited to:

- The Break2ru app for mobile devices (iOS and Android).
- The Break2ru website (accessible via web browsers).
- Break2ru Direct messaging service.
- Break2ru 24 Hour Shine.
- Break2ru Live.
- Break2ru Ads and sponsored content.
- Face of Break2ru.
- Break2ru Billboard Ads.
- Breakaid news.

Essentially, any feature or service provided by Break2ru falls under the umbrella of its Privacy Policy. This ensures that your data and privacy are protected consistently across all Break2ru platforms and functionalities.

Break2ru collects various types of information from its users, including:

- Account Information: This includes your username, password, email address, phone number, and any other information you provide when creating or managing your Break2ru account.
- Profile Information: Break2ru collects information you provide in your profile, such as your name, bio, profile picture, and other optional details you choose to share.

- Content You Create and Share: Break2ru collects videos, comments, and other
 content you upload or share on the platform. This includes the content of your
 posts, the captions you write, and any interactions with other users' content.
- Device Information: Break2ru automatically collects information about the devices you use to access the platform, including device type, operating system, unique device identifiers, and other device-related information.
- Usage Information: This includes information about how you interact with the Break2ru app, such as the videos you watch, the content you engage with, your likes, comments, shares, and other interactions.
- Location Information: Break2ru may collect your precise or approximate location information if you enable location services on your device. This is used for features like geotagging and location-based content recommendations.
- Contacts: If you choose to connect your contacts or address book to Break2ru, the platform may collect information from your contacts, such as their names and phone numbers.
- Messages and Communications: Break2ru collects information about the messages and communications you send and receive on the platform, including text messages, photos, videos, and other content exchanged through Break2ru's messaging features.
- Advertising and Tracking Data: Break2ru collects information about the ads you
 view, click on, or interact with on the platform, as well as information about your
 interactions with advertisers and ad partners.

Information with special protections: You might choose to provide information about your religious views, your sexual orientation, political views, health, racial or ethnic origin, philosophical beliefs or trade union membership. These and other types of information could have special protections under the laws of your jurisdiction.

How do we use your information?

It's important to note that Break2ru's data collection practices are outlined in its Privacy Policy, and users have the option to review and manage their privacy settings within the app to control what information is shared.

Break2ru uses the information it collects from users for various purposes, including but not limited to:

 Providing and Improving Services: Break2ru uses your information to provide, maintain, and improve its services, including optimizing the app's performance, developing new features, and enhancing user experience.

- Personalization: Break2ru uses your information to personalize your experience on the platform, such as recommending videos, accounts, and hashtags that may be of interest to you based on your preferences, interactions, and usage patterns.
- Content Moderation: Break2ru uses your information to enforce its Community Guidelines and Terms of Service, including detecting and removing content that violates its policies, such as harmful or inappropriate content.
- Advertising and Marketing: Break2ru uses your information to deliver targeted advertisements, promotions, and sponsored content that are relevant to your interests, demographics, and behavior on the platform. This may involve using your demographic information, location data, and interests to tailor ads to your preferences.
- Analytics and Research: Break2ru uses aggregated and anonymized user data for analytics, research, and market insights to understand how users interact with the platform, identify trends, and improve its services.
- Communication: Break2ru uses your information to communicate with you about your account, updates to its services, promotions, and other relevant information. This may include sending you notifications, emails, or messages within the app.
- Security and Fraud Prevention: Break2ru uses your information to ensure the security of its platform, detect and prevent fraudulent or unauthorized activities, and protect the safety and well-being of its users.

Break2ru may share users' information with third parties for various purposes, including:

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- Service Providers: Break2ru may share users' information with third-party service providers who help the platform perform functions such as hosting, data analysis, payment processing, customer support, and other services necessary for Break2ru's operation.
- Business Partners: Break2ru may share users' information with business partners, advertisers, and ad networks for advertising and marketing purposes.
 This includes sharing aggregated and anonymized data for analytics and market research.
- Affiliates: Break2ru may share users' information with its affiliates, subsidiaries, and other companies under common ownership or control for the purposes outlined in its Privacy Policy.
- Legal Compliance and Safety: Break2ru may share users' information with law enforcement agencies, government authorities, or other third parties if required

- by law or to comply with legal obligations, protect Break2ru's rights or safety, or investigate and prevent fraud or security threats.
- Business Transfers: Break2ru may share users' information in connection with a merger, acquisition, restructuring, sale of assets, or other business transactions.
 In such cases, users' information may be transferred to third parties as part of the transaction.
- With Your Consent: Break2ru may share users' information with third parties if users provide their consent to do so. This may include sharing information with third-party apps or services that users choose to connect to their Break2ru accounts.

Break2ru provides users with options to manage, access, update, or delete their information and exercise their privacy rights. Here are some steps users can take:

1. Privacy Settings

Break2ru offers privacy settings within the app where users can control who can view their videos, comment on their content, send them messages, and more. Users can access these settings by tapping on the profile icon, selecting "Privacy," and then adjusting the settings according to their preferences.

2. Updating Information

Users can manage their account information, including profile details, email address, phone number, and password, by going to the "Account" section in the app's settings. Here, users can update their information or delete their account if they choose to do so.

3. Data Access and Download

Break2ru allows users to request a copy of their data, including videos, comments, and other information associated with their account. Users can request their data by going to the "Privacy and Safety" section in the app's settings, selecting "Personalization and Data," and then tapping on "Download your data."

5. Privacy Policy and Contacting Support

Users can review Break2ru's Privacy Policy to understand how their information is collected, used, and shared. If users have questions about their privacy rights or want to exercise their rights, such as requesting access to their data or deleting their account, they can contact Break2ru's support team for assistance at Support@Break2ru.com It's essential for users to regularly review and manage their privacy settings and account information on Break2ru to ensure their data is protected and their privacy preferences are respected.

How long do we keep your information?

Break2ru retains users' information for varying periods depending on the type of data and the purpose for which it was collected. Here are some general guidelines:

1. Account Information

Break2ru may retain users' account information (such as username, email address, profile information) as long as the account remains active. If a user deletes their account, Break2ru typically retains this information for a limited period afterward in case the user decides to reactivate their account. After that period, the account information may be deleted or anonymized.

2. Content You Share

Break2ru retains the content (such as photos, videos, comments) that users upload and share on the platform for as long as it's accessible to others on the platform. If a user deletes their content or their account, Break2ru may retain that content for a limited period to comply with legal obligations, prevent abuse, or resolve disputes.

3. Activity and Usage Information

Break2ru may retain information about users' activity and interactions on the platform (such as likes, comments, searches, and connections) for a certain period to analyze trends, improve the platform's performance, and provide personalized content and ads. This data may be aggregated or anonymized after a certain period for analytics purposes.

4. Advertising Data

Break2ru may retain information related to users' interactions with ads (such as ad views, clicks, and conversions) for a certain period to measure ad performance, deliver targeted ads, and prevent fraud. This data is typically retained in accordance with Instagram's advertising policies and legal requirements.

5. Security and Compliance

Break2ru may retain users' information for longer periods if necessary to comply with legal obligations, resolve disputes, enforce its terms and policies, or protect the security and integrity of the platform.

How do we transfer information?

Break2ru transfers information through various means to provide its services and fulfill its business purposes. Here are some common methods:

1. Internet Transmission

Break2ru transfers information over the internet when users interact with the app. This includes activities such as uploading videos, commenting, liking, messaging, and browsing content. Information is transmitted between users' devices (such as smartphones or tablets) and Break2ru servers using secure internet protocols.

2. Third-Party Services

Break2ru may use third-party service providers to perform functions on its behalf, such as hosting, data storage, analytics, advertising, and customer support. When Break2ru shares information with these third-party service providers, it may be transferred through secure channels and in accordance with legal and contractual requirements.

3. Cross-Border Data Transfers

Break2ru operates globally, and information collected from users may be transferred to and stored on servers located in countries other than the user's country of residence. Break2ru takes measures to ensure that cross-border data transfers comply with applicable data protection laws and provide adequate protection for users' information.

4. Advertising Partners

Break2ru may share users' information with advertising partners, ad networks, and other third parties for advertising and marketing purposes. This may involve transferring information to these partners to deliver targeted ads, measure ad performance, and analyze user interactions with ads.

5. Legal and Regulatory Compliance

Break2ru may transfer users' information to law enforcement agencies, government authorities, or other third parties if required by law or to comply with legal obligations, enforce its terms and policies, protect the rights or safety of Break2ru or its users, or respond to legal requests or court orders.

Break2ru takes measures to protect users' information during transfer, such as using encryption, access controls, and other security measures. Additionally, Break2ru's data transfer practices are outlined in its Privacy Policy, and users have the option to review and manage their privacy settings within the app to control how their information is transferred and used.

How does Break2ru respond to legal requests, comply with applicable law, and prevent harm?

Break2ru responds to legal requests, complies with applicable laws, and prevents harm through various measures and processes, including:

1. Legal Compliance

Break2ru has a dedicated team responsible for handling legal requests from law enforcement agencies, government authorities, and other entities. When Break2ru receives a legal request, such as a court order, subpoena, or search warrant, it carefully reviews the request to ensure it complies with applicable laws and legal standards.

2. User Notification

Depending on the nature of the legal request and applicable laws, Break2ru may notify

affected users about the request unless prohibited by law or court order. Notification allows users to challenge the request or seek legal recourse if they believe their rights have been infringed.

3. Data Disclosure

If a legal request is deemed valid and compliant with applicable laws and Break2ru's policies, the platform may disclose user information, such as account details, content, and communications, to the requesting authority or entity. However, Break2ru strives to disclose only the information necessary to comply with the request and may challenge overly broad or vague requests.

4. Transparency Reports

Break2ru publishes periodic transparency reports that provide insights into the number and types of legal requests it receives from governments and law enforcement agencies worldwide. These reports aim to promote transparency and accountability regarding Break2ru's handling of legal requests and user data.

5. Terms of Service Enforcement

Break2ru enforces its Terms of Service and Community Guidelines to prevent harm, protect user safety, and maintain the integrity of the platform. This includes taking action against accounts that violate its policies, such as posting harmful or illegal content, engaging in harassment or abuse, or violating intellectual property rights.

6. Safety Measures

Break2ru implements safety features and tools to protect users from harm, such as blocking and reporting tools, content moderation systems, and proactive measures to detect and remove harmful content, including misinformation, hate speech, and graphic violence. You can also contact Break2ru at Safty@Break2ru.com as well.

By implementing these measures, Break2ru aims to balance its legal obligations, protect user privacy and rights, and create a safe and trusted environment for its community. Users can review Break2ru's policies, including its Privacy Policy and Community Guidelines, to understand how the platform responds to legal requests and protects user data and safety.

How will you know the policy has changed?

To determine if Break2ru's policy has changed, you can use several methods:

1. Official Announcements

Break2ru often announces major policy changes on their official blog, newsroom, or social media accounts. Following these sources can provide timely updates.

2. Help Center and Terms of Service

Regularly checking Break2ru's Help Center or their Terms of Service page can reveal updates. These documents are usually updated with policy changes.

3. Email Notifications

Break2ru sends emails to users about significant changes in policy. Keeping an eye on emails from Break2ru can ensure you don't miss these updates.

4. News Outlets

Major changes in social media policies often make news headlines. Tech news websites and blogs frequently report on these updates.

5. Community Forums and Social Media

Platforms like Reddit, Twitter, TikTok, Instagram, and dedicated Break2ru forums are good sources to see discussions about any recent policy changes.

6. Third-Party Websites

Websites that track changes in terms of service or privacy policies, such as Terms of Service; Didn't Read (ToSDR), can be useful to stay informed.

By monitoring these sources, you can stay updated on any changes to Break2ru's policies.